

From
Beyond The Wild Blue Yonder:

A Flying Joy
**OUT
 OF
 THIS
 WORLD**

2 KNOCKED-DOWN
 SAUCERS IN ea. BOX
39c



CLEVELAND'S
 "INTERPLANETARY"
SAUCERS

DEALERS!

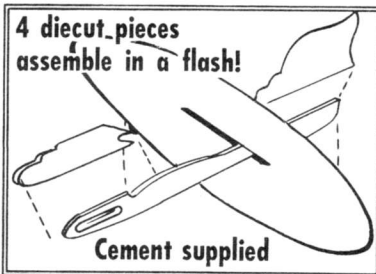
A VAST MARKET OF "SMALL-FRY" ALREADY
 CONDITIONED TO SAUCER-CONSCIOUSNESS

There's flying fun for everyone packed in the colorful "SAUCER" box. Children cannot — will not — miss them! Imprinted with fiery rocket tubes and imaginative details. They have the powerful appeal of the futuristic (as in the funnies) combined with an easy price. They fly with the grace and beauty of a contest winning glider model and like a real saucer, are capable of flying out of sight.

THIS "TOP-FLITE"
 ITEM NEEDS NO
 EXPERIENCED SALES
 CLERKS --- THEY
 FLY INDOORS
 AND OUT:
 11½" LONG



4 diecut pieces
 assemble in a flash!



Cement supplied

PRAISED BY AVIATION EDITOR
 OF LARGE METROPOLITAN DAILY

— "finally hit upon use of an ogee curve for the disc-shaped lifting surface — it worked with phenomenal success — darted around with greater inherent stability in the air than conventional types of best design. It's ruggedly built — an interesting and educational experiment." — CHARLES TRACY, AVIATION EDITOR, CLEVELAND PRESS.

CURRENTLY OUTSELLS ALL COMPARABLE
 SALES ITEMS BY MORE THAN 2 TO 1!

Sales prove they more than double that of any current glider or flying toy. They have eye-riveting, imagination - firing appeal.

ORDER A TEST CARTON TODAY! Packed 48 and 96 per carton, weighing 11 lbs. and 21 lbs. Discount 40% from your jobber or order direct. (Cash with order. Open account to established business houses on approved credit.) Terms 2 - 10 - 30. All shipments by Express, charges only "collect", Carton of 48 less your discount, only \$11.23; 96 only \$22.46

Designed and Manufactured by America's Oldest Model Aircraft Kit Manufacturers — "Since 1919"

CLEVELAND MODEL & SUPPLY CO.
 4506-12 LORAIN AVE., CLEVELAND 2, OHIO, U.S.A.

Craft, Model and
 Hobby Supplies